

## FOR IMMEDIATE RELEASE

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## BOTTOMS UP COCKTAILS SPONSORS LPGA GOLFER BRITTANY LANG

*Bottoms Up Views Partnership with Lang as a Win-Win*

**DALLAS, Texas, March 11, 2019** - Bottoms Up Cocktails is delighted to announce a partnership with Dallas LPGA golfer Brittany Lang, winner of the 2016 U.S. Women’s Open, in a sponsorship deal which involves Brittany becoming an ambassador for Bottoms Up Cocktails as she travels around the world participating in the various golf tournaments throughout the 2019 LPGA Tour season. The signing ceremony took place at the luxurious Four Seasons Resort and Club Dallas at Las Colinas.

As part of the agreement with Bottoms Up Cocktails, Brittany will wear the Bottoms UP Cocktails logo on her right chest during all golf-related appearances, which began with the Vic Open in Victoria, Australia early February.

“We are very proud of what Brittany has achieved,” said Betty “Lily” Spining, CEO of Bottoms Up Cocktails. Brittany is obviously a proven winner on the golf course, but it is her reputation off of it that lead us to partner with her. It is a huge honor and privilege to sign with such a talented athlete and an outstanding person.”

The arrangement with Brittany marks Bottoms Up Cocktails first professional athlete sponsorship. The company, however, is very focused on the sports world demographic for their premium crafted ready-to-drink cocktails; e.g. golf courses, golf tournaments, stadiums, ball parks, arenas, race tracks, large sports venues, etc. which are deemed the perfect fit for its premium products. The convenience of these ready-to-drink cocktails give entertainment seekers an alternative over the beer and wine limitations they usually face at many of these venues.

Brittany Lang commented, “I am very excited to be partnering with Bottoms Up Cocktails. Bottoms Up is a great Texas company with a female CEO and an amazing product applicable for any entertainment venue--large or small. I couldn’t be happier to become a part of the Bottoms Up Cocktails team.”

### **About Brittany Lang**

Five-time Solheim Cup participant, Brittany Lang, played for Duke University for 2 years and in that span won 6 collegiate events. She won eight AJGA events and was a two-time First-Team Polo Golf Junior All-American. In 2016, Brittany Lang reached the pinnacle of women's golf by winning the biggest, most prestigious tournament in women's golf – the US Women's Open. Brittany had become the first former Duke Blue Devil to win on the LPGA Tour, with her victory at the Manulife Financial LPGA Class in a four-player playoff, where she had to birdie four consecutive holes to win.

### **About Bottoms Up Cocktails**

Bottoms Up Cocktails designs, develops, manufactures, and markets, crisp and refreshingly delicious premium-crafted Ready-To-Drink cocktails, each with their own sense of style and taste, using only the highest quality spirits and ingredients available. The innovators behind Bottoms Up Cocktails worked tirelessly to develop premium products to meet the needs of people on the go. These cocktails were not only expertly crafted but crafted to be convenient no matter what you are doing. Bottoms Up Cocktails are "Ready To Go When You Are."

### **Photo Caption:**

*Betty "Lily" Spining, President of Bottoms Up Cocktails (l), and LPGA golfer, Brittany Lang (r), signing ceremony at the Four Seasons Resort and Club Dallas at Las Colinas.*